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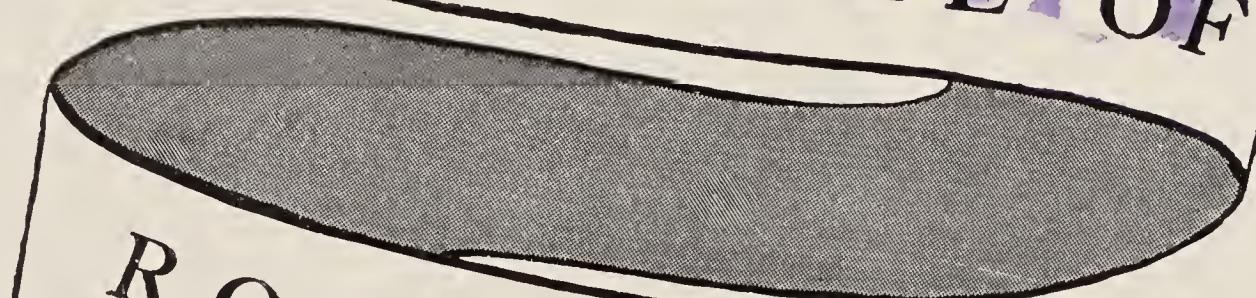
Bamberger & Co. 6373A

2/25/36



Max Bamberger
Felicity Rose

Bamberger's ~~SALE~~ PY OF



ROSE BUSHES

1936

Most popular Everblooming Roses from our Super-Rose List



PRES. HERBERT HOOVER



RED RADIANCE



EDITH NELLIE PERKINS



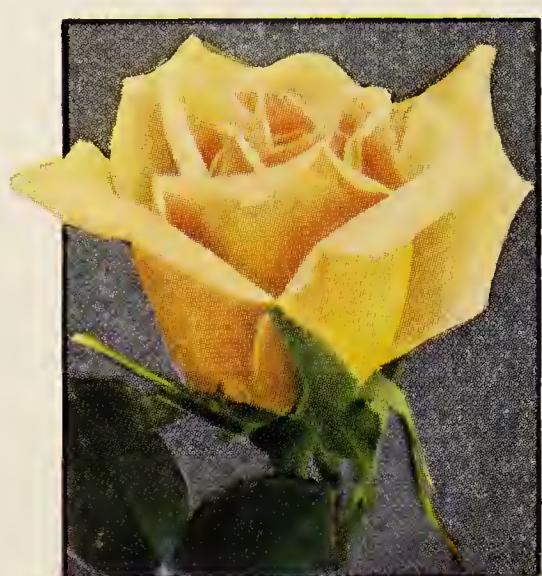
E. G. HILL



TALISMAN



CHARLES K. DOUGLAS



JOANNA HILL



KAISERIN AUG. VIKTORIA



MRS. E. P. THOM

Bamberger's SUPER-ROSES

69c each

BAMBERGER'S selects *only the choicest* bushes of the field to be called "Super-Roses." Each Rose must have four extra-heavy canes and a sound, clean root-growth; any sign of weakness in root or trunk means immediate discard! Early last fall we contracted for our share, so that we could be sure of having the best stock available. Every bush is guaranteed 2-year-old, eastern field-grown—which means it is ideally suited to thrive outdoors in New Jersey and adjacent climates.

RED SHADES

Padre. Coppery scarlet.
E. G. Hill. Dazzling scarlet.
Gruss an Teplitz. Scarlet-erimson.
Etoile de Hollande. Bright red.
Red Radiance. Clear red.
Mme. Edouard Herriot. Coral-red.
Margaret McGredy. Turkish red.

PINK SHADES

Dame Edith Helen. Pink.
Miss Rowena Thom. Glowing pink.
Mrs. Charles Bell. Light pink.
Briarcliff. Rose-pink.
Edith Nellie Perkins. Salmon-pink.
Radiance. Carmine-salmon.

YELLOW SHADES

Joanna Hill. Golden yellow.
Mrs. Pierre S. du Pont. Golden yellow.
Roslyn. Orange-yellow.
Souv. de Claudius Pernet. Sunflower-yellow.
Gruss an Coburg. Apricot-yellow.
Duchess of Luxembourg. Clear yellow.
Mrs. E. P. Thom. Lemon-yellow.

WHITE

Kaiserin Auguste Viktoria. Caledonia.

TINTS

President Herbert Hoover. Scarlet and yellow.
Talisman. Yellow and coppery red.

◆ HEAVY GRADE NO. 1 ROSES ◆

The plants are dug in the fall of the year, placed in dormant storage all winter, and brought out in the spring ready for planting.

2-year-old, field-grown, 39c each

RED SHADES

Olympiad. Brilliant red.
Charles K. Douglas. Crimson-scarlet.
E. G. Hill. Dazzling scarlet.
Gruss an Teplitz. Crimson.
Etoile de Hollande. Bright red.
McGredy's Scarlet. Deep red.
Red Radiance. Clear red.

PINK SHADES

Dame Edith Helen. Clear pink.

PINK SHADES, continued

Radiance. Carmine-salmon.
Willowmere. Shrimp-pink.

YELLOW SHADES

Rev. F. Page-Roberts. Coppery yellow.
Duchess of Wellington. Golden orange.
Joanna Hill. Creamy yellow.
Mrs. Pierre S. du Pont. Golden yellow.
Roslyn. Orange-yellow.
Souv. de Claudius Pernet. Sunflower-yellow.

HEAVY GRADE NO. 1 ROSES, continued

2-year-old, field-grown, 39c each

WHITE

Kaiserin Auguste Viktoria.
Double White Killarney.

TINTS

Autumn. Burnt-orange.
President Herbert Hoover. Scarlet and yellow.
Talisman. Yellow and coppery red.

CLIMBING DORMANT 39c each, except where noted
ROSE BUSHES

Gardenia. Creamy white.
Paul's Scarlet Climber. Scarlet.
Climbing American Beauty. Deep rose-pink.
Dr. W. Van Fleet. Pale pink.
Mary Wallace. Rose-pink.
New Dawn. Plant Patent No. 1. Blush-pink. \$1.50 each.

◆ ◆ "FERTIL-POTTED" ROSES ◆ ◆

These Roses come to you growing, and are easy for the amateur gardener to plant. Simply remove outer boxing and insert the block, with moss surrounding the roots, directly into the ground.

RED SHADES

Each

Better Times. Plant Patent No. 23.	
Brilliant cerise.	\$1.65
Carmelita. Plant Patent No. 91. Vivid red.	1.65
E. G. Hill. Dazzling scarlet.	1.00
Essence. Deep crimson.	1.00
Mary Hart. Plant Patent No. 8. Velvety blood-red.	1.10
Nigrette. Plant Patent No. 87. Reddish black.	2.25

PINK SHADES

Willowmere. Shrimp-pink.	1.00
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YELLOW SHADES

Joanna Hill. Golden yellow.	1.00
Mrs. Pierre S. du Pont. Golden yellow.	1.00
Roslyn. Orange-yellow.	1.00
Souvenir. Plant Patent No. 25. Golden Talisman.	1.10

WHITE

Each

Frau Karl Druschki. Pure white.	\$1.00
White Briarcliff. Plant Patent No. 108. Glistening pure white.	1.65

MIXED SHADES

Alezane. Plant Patent No. 116. Reddish brown-apricot.	2.25
Autumn. Burnt-orange-buff.	1.00
Countess Vandal. Plant Patent No. 38. Copper-salmon.	1.10
President Herbert Hoover. Scarlet and yellow.	1.00
Talisman. Yellow and coppery red.	1.00

CLIMBING ROSES

Blaze (Everblooming Paul's Scarlet Climber). Plant Patent No. 10.	1.40
Golden Climber. Plant Patent No. 28. Yellow.	1.65
New Dawn. Plant Patent No. 1. Light pink.	1.65
Paul's Scarlet Climber. Scarlet.	1.00

◆ ◆ "VIGOR ROOTED" ROSES ◆ ◆

These Roses are the same sturdy weight as our dormant heavy grade. However, they come to you in a growing state, packed in fertilized moss.

70c each

RED SHADES

E. G. Hill. Dazzling scarlet.
Grenoble. Scarlet-red.
Etoile de Hollande. Bright red.
Red Radiance. Clear red.
Margaret McGredy. Turkish red.

PINK SHADES

Willowmere. Shrimp-pink.
Miss Rowena Thom. Glowing pink.
Radiance. Cameo-pink.

WHITE

Kaiserin Auguste Viktoria.

YELLOW SHADES

Mrs. E. P. Thom. Lemon-yellow.
Joanna Hill. Golden yellow.
Souv. de Claudio Pernet. Sunflower yellow.

MIXED SHADES

Talisman. Yellow and coppery red.
President Herbert Hoover. Scarlet and yellow.

How to PLANT ROSES —

Roses need sunshine, but it is not necessary that they be exposed to the sun all day; half a day of sunshine is sufficient, either morning or afternoon.

To prepare the beds, remove one spade depth of soil and pile it on one side. This is "topsoil." Then remove a second spade depth and pile it on the other side. This is "subsoil," to be taken away. This makes a trench 18 inches deep. Rose roots never go deeper. Break the bottom of the trench with a fork. Refill the trench with the top-soil, mixing it with a liberal amount of manure, then finish the bed with good garden soil.

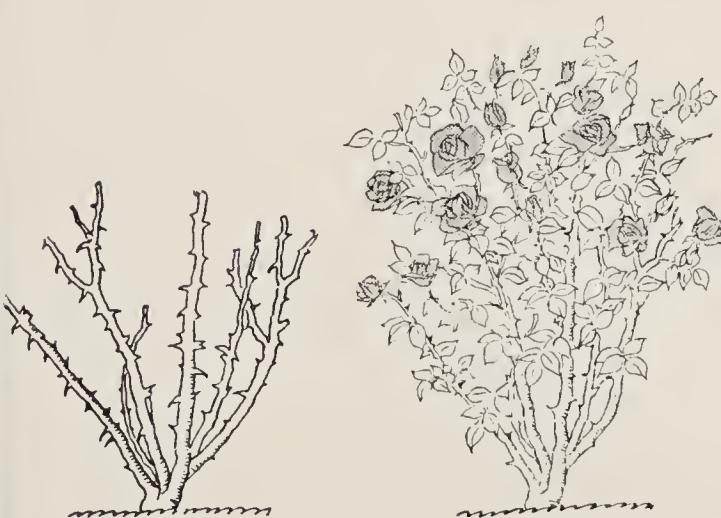
When planting Roses, always carry the plants in a bucket of water. Prune the roots by shortening the long ones and making fresh cuts at the ends of the others. Dig a hole deep and wide enough to accommodate the roots naturally and without crowding. Work very fine soil between the roots and refill the hole a little at a time, always packing the soil *hard* on the roots. When the hole is three-quarters full, pound the soil with your heels and all your weight, then pour in plenty of water. When the water has disappeared, put soil in to the normal level, but do not pack any more. Prune the tops of the plants at about 4 to 5 inches above soil-level; *this is extremely important*. The proper depth of planting is so that the bud or union should be barely covered. (See marginal sketch.)



WRONG

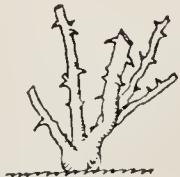


RIGHT



A Hybrid Tea Rose pruned high in spring.

The result of high pruning. Bare legs — tall growth.



A Hybrid Tea pruned low in spring.



Result of close pruning. Low, compact — large flowers.

Shrubz

FLOWERING and ORNAMENTAL TREES

SUPER-SHRUBS

Each of these has been allowed to remain for a much longer period under cultivation in the nursery than the average Shrubs sold. Flowering in most cases may be expected soon after setting out.

	Each
Abelia grandiflora. 3 to 4 ft.....	\$0.79
Barberry, Redleaf. 2 to 3 ft.....	.79
Cornus alba (Red-barked Dogwood). 3 to 4 ft. .	.59
Cydonia japonica. 2 to 3 ft.....	.59
Deutzia crenata. 3 to 4 ft.....	.59
Forsythia spectabilis. 3 to 4 ft.....	.59
Hydrangea, Peegee. 2 to 3 ft.....	.59
Lonicera fragrantissima. 3 to 4 ft.....	.59
Philadelphus (Mock Orange). 3 to 4 ft.....	.59
Spiræa, Anthony Waterer. 3 to 4 ft.79
Spiræa vanhouttei. 3 to 4 ft.59
Syringa vulgaris (Purple Lilac).....	.59
Weigela rosea. 3 to 4 ft.....	.59



FORSYTHIA

LISTING ON SHRUBS

	Each
Almond, Double-flowering Pink.....	\$0.30
Almond, Double-flowering White.....	.30
Barberry, Redleaf. Red.....	.30
Butterfly Bush (Buddleia). Purple.....	.30
Calycanthus (Sweet Strawberry Bush). Purple	.30
Cornus sibirica (Red-barked Dogwood).....	.30
Cydonia japonica (Japanese Flowering Quince)	.30
Deutzia magnifica. White.....	.30
Forsythia spectabilis (Golden Bell).....	.30
Honeysuckle, Bush. Red.....	.30
Hydrangea, Peegee. White and bronze.....	.30
Kerria japonica. Yellow.....	1.00
Lilac, Charles Joly. Crimson.....	.59
Lilac, Mme. Lemoine. White.....	.59
Lilac, Michel Buchner. Blue.....	.59
Philadelphus (Syringa), Virginal. White.....	.30
Rose of Sharon (Althea). Pink.....	.30
Spiræa, Anthony Waterer. Crimson.....	.30
Spiræa vanhouttei (Bridal Wreath).....	.30
Viburnum carlesi. White.....	1.00
Weigela, Eva Rathke. Garnet.....	.30
Weigela rosea. Pink.....	.30

FLOWERING AND ORNAMENTAL TREES

Cherry, Double-flowering (Kanzan). 5 to 6 ft.....	\$1.50
Cherry, Weeping. 6 to 8 ft.....	2.98
Crab, Double-flowering. 4 to 5 ft.....	1.00
Dogwood, Pink-flowering. 3 to 4 ft.....	1.50
Dogwood, White-flowering. 4 to 5 ft.....	1.00
Hawthorn, Paul's Scarlet. 3 to 4 ft.....	1.50
Peach, Double-flowering. 4 to 5 ft.....	.79
Plum, Double-flowering (<i>Prunus triloba</i>). 3 to 4 ft.....	.79

DORMANT CLIMBING VINES

30c each

Bittersweet (<i>Celastrus scandens</i>).	Clematis paniculata. White.
Boston Ivy (<i>Ampelopsis veitchii</i>).	Honeysuckle, Hall's Japan. White.
Clematis, Purple.	Honeysuckle, Scarlet Trumpet.
Clematis, Red.	Wisteria, Purple.

◆ HEDGE-PLANTS ◆

Japanese Barberry. 12 to 18-in. seedlings, 2-yr.....	10 for \$0.65
Japanese Barberry. 12 to 18-in. transplants, 3-yr.....	10 for 1.00
California Privet. 15 to 18 in.....	25 for 1.00

FRUIT TREES

Apple 79c.

Delicious	McIntosh
	Stayman's Winesap

Cherry 79c.

Black Tartarian	Montmorency
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Peach 79c.

Belle of Georgia	Early Crawford
	Elberta

Pear 79c.

Bartlett	Seckel
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Plum—Blue 79c.

Baldwin	Delicious
	Stayman's

Dwarf Apple Trees 89c.

Bartlett	Seckel
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Dwarf Pear 89c.



BUTTERFLY BUSH



◆ DORMANT ◆
HARDY PERENNIALS
16c. each; 6 for 89c.

Achillea (Basket of Snow). White.
Aconitum autumnale. Dark blue.
Alyssum saxatile compactum. Yellow.
Anchusa italicica, Dropmore. Blue.
Anemone japonica alba. White.
Anemone japonica rubra. Red.
Aster, Blue Feltham. Blue.
Aster, Pink Novæ-angliæ. Pink.
Aster, White.
Astilbe, Peach Blossom. Pink.
Bee-Balm. Scarlet.
Bleeding-Heart. Pink.
Campanula (Canterbury Bells). Blue,
Pink, and White.
Candytuft. White.
Carnation, Hardy. Pink, Red, and White.
Chinese Lantern. Orange.
Chrysanthemum. Bronze, Crimson, Pink,
and Yellow.
Columbine, Mrs. Scott Elliott's Strain.
Coreopsis lanceolata. Yellow.

Delphinium, Belladonna.
Delphinium, Bellamosa.
Delphinium Hybrids.
Foxglove (Digitalis).
Gaillardia (Blanket Flower). Orange.
Gypsophila paniculata. White.
Heuchera sanguinea. Red.
Hollyhocks. Pink, Red, White, and Yellow.
Iris, Japanese, Purple and Gold.
Iris, Japanese, Peacock-blue.
Iris, Japanese, Gold Bound. White gold bar.
Iris pumila. Dwarf Iris.
Lily-of-the-Valley.
Lupines. Blue, Pink, and White.
Lychnis (Maltese Cross). Scarlet.
Myosotis (Forget-me-not). Blue.
Myrtle. Blue.
Pachysandra (Japanese Spurge). White.
Phlox. Pink, Lavender, Red, and White.
Platycodon (Balloon Flower). Blue.

DORMANT HARDY PERENNIALS, continued

Poppy, Iceland. Orange.
Poppy, Oriental. Red.
Primula (Primrose). Yellow.
Rudbeckia (Golden Glow). Yellow.
Salvia (Great Azure Sage). Blue.
Scabiosa (Pin-Cushion Flower). Blue.

Shasta Daisy. White.
Stokesia (Cornflower Aster). Blue.
Sweet William. Mixed.
Tritoma pfitzeri. Orange-scarlet.
Veronica (Speedwell). Blue.
Viola, Jersey Gem. Violet.

SUPER-PERENNIALS 35c each

These Perennials have been well rooted and built up over several seasons. They will flower vigorously and profusely, in most cases the first season.

Achillea (Basket of Snow). White.
Alyssum saxatile compactum. Yellow.
Astilbe (Peach Blossom). Pink.
Bleeding-Heart.
Campanula. Blue or Pink.
Carnation. Pink, Red, or White.
Chrysanthemum. Bronze, Pink, or Yellow.
Columbine, Mrs. Scott Elliott's Strain.
Coreopsis lanceolata.
Delphinium, Belladonna.
Delphinium, Bellamosa.
Delphinium Hybrids.
Foxglove (Digitalis), Assorted.
Gaillardia (Blanket Flower). Orange.
Lily-of-the-Valley.
Lupine, Blue.
Lupine, Pink.
Poppy, Oriental, Blazing Scarlet.
Primula veris (Primrose). Yellow.
Pyrethrum (Painted Daisy). White, Pink, and Red.
Scabiosa (Pin-Cushion Flower).
Tritoma pfitzeri. Orange-scarlet.



COLUMBINE

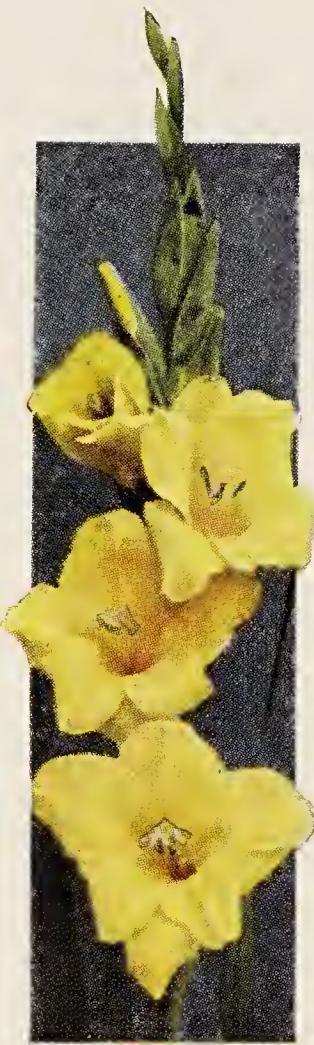
GRAPES and BERRIES

19c each, except where noted

GRAPES
Catawba Concord Niagara

BERRY PLANTS
Blackberry, Blowers.

BERRY PLANTS, continued
Currants, Perfection.
Gooseberry, Downing.
Raspberry, St. Regis.
Strawberry (12 to bundle), 49c.



Gladioli and Dahlias

GLADIOLUS BULBS

50c per doz.; \$3.95 per 100

Mammoth Gladiolus.

Golden Dream. Pure golden yellow.

Dr. F. E. Bennett. Deep flame-searlet.

Dr. Moody. Lavender-pink.

Betty Nuthall. Light coral.

1 3/4 minimum, 35c per doz.; \$2.50 per 100

Crimson Glow. Red.

Giant Nymph. Light rose-pink.

Mrs. Frank Pendleton. Salmon-pink to red.

Golden Dream. Golden yellow.

Minuet. Lavender.

Picardy

69c per doz.

\$5.29 per 100

Apricot-pink

DAHLIAS

29c each

Large, clean, sound tubers.

Ida Tarbell. Dark red.

Kitty Dunlap. Ruby-red.

Gertrude May. Dark pink.

Trentonian. Old-gold.

Harry Mayer. Lavender.

Meridian. (Caetus Type.) Rose-pink.



SUTTON SEED.

EXCLUSIVE WITH BAMBERGER'S
IN NEW JERSEY

We are very proud to have been selected by this world-famous English concern to distribute their flower seeds in "The Garden State!" "Sow Sutton's Seeds and you sow the best" is a saying that is well known to every garden lover. Over 100 varieties, beginning at 14c. a packet.

ALSO

BAMBERGER'S FLOWER SEED. Pkt. 10c.; 6 for 50c.

BAMBERGER'S VEGETABLE SEED. From 5c. (6 for 25c.) packet, to 10c. (6 for 50c.)

◆ GRASS SEED ◆

Every year we visit the N. J. Agricultural Experiment Station at New Brunswick, and from that service organization we have learned the best possible grass seed formulas for New Jersey climate and soil-conditions.

Bamberger's Velvet Grass Seed

30% Kentucky Blue Grass.
25% Fancy Red-Top.
25% Chewing's New Zealand Fescue.
10% Colonial Bent Grass.
10% Domestic Rye Grass.

Minimum purity of mixture is 93%.
Minimum germination of mixture is 88%.

Lb.	\$0.55	12 1/2 lbs.	\$5.95
2 1/2 lbs.	1.29	25 lbs.	11.75
5 lbs.	2.49		

Minimum for seeding, 1 pound to 200 square feet.

Shady Place Grass Seed

10% Domestic Mixed Bent.
35% Chewing's New Zealand Fescue.
20% Fancy Red-Top.
20% *Poa trivialis*.
15% Kentucky Blue Grass.

These are shade-tolerant grasses in healthy proportions with those which thrive well in sunny spots.

Minimum purity of mixture is 90%.
Minimum germination of mixture is 84%.

Lb.	\$0.59	12 1/2 lbs.	\$6.49
2 1/2 lbs.	1.39	25 lbs.	12.75
5 lbs.	2.69		

Minimum for seeding, 1 pound to 250 square feet.

New Jersey 1-A Standard Mixture

This mixture represents the minimum requirements for an economical grass seed.

50% Kentucky Blue Grass.
25% Red-Top.
10% Colonial Bent.
15% Imported Perennial Rye.

Minimum purity of mixture is 88%.
Minimum germination of mixture is 82%.

Lb.	\$0.39	12 1/2 lbs.	\$3.95
2 1/2 lbs.85	25 lbs.	7.75
5 lbs.	1.59		

Terrace Seed

Mixture of grasses which produces spreading roots, making it resistant to drought and sun.

Lb.	\$0.59	5 lbs.	\$2.69
2 1/2 lbs.	1.39		

Seashore Seed

Soil by the sea is usually of a poor grade and needs a seed with deep-rooting qualities and resistance to salt spray and winds. **Lb. 55 cts.**

Putting Green Mixture

Recommended for light, dry soils or whenever an exceptionally fine lawn is desired.

Lb.	\$0.89	5 lbs.	\$3.98
2 1/2 lbs.	2.09		

White Clover Seed

1/4 lb.	\$0.19	5 lbs.	\$2.69
Lb.59		





Bamberger's
GARDEN CENTER

UNDER THE DIRECTION OF MRS. ARTHUR M. DECKER

This pleasant room on the Seventh Floor has already become a rendezvous for New Jersey garden lovers. Mrs. Decker and our other experts will answer your questions, help you with Garden Club programs, plan group meetings for you, in short, tackle any garden problem! The Center will be available for group meetings, and interesting talks will be given throughout the season. Leave your name with Mrs. Decker, and you will be informed of lectures, demonstrations, and special events.

SEVENTH FLOOR
